ROBERT S. WOOD

The University of North Dakota
Political Science and Public Administration
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Education

Ph D, University of Washington, 2003.
Major: Political Science
Dissertation Title: "At the Regulatory Front Lines: Building Inspectors and New Public Management."

Ph.C., University of Washington, 2001.
Major: Political Science
Supporting Areas of Emphasis: Public Policy Processes, American Government, State and Local Politics

MA, University of Washington, 1999.

BA, Weber State University, 1989.
Major: Political Science, Spanish

Professional Positions

Academic

Director, Bureau of Governmental Affairs. (September 1, 2006 - Present).

Senior Research Associate, Bureau of Governmental Affairs (August 15, 2003 – September 1 2006).

Assistant Professor, Department of Political Science and Public Administration, University of North Dakota. (August 15, 2003 - Present).

Visiting Assistant Professor, Department of Political Science, University of Washington. (June 2004 - August 2004).

Senior Research Assistant for Professor Peter May, Center for American Politics and Public Policy. (January 1999 - June 2003).

Instructor, Interdisciplinary Arts and Sciences Department, University of Washington Bothell. (2001).

Teaching Assistant, Political Science, University of Washington. (1997 - 1998).

Professional

Labor Market Economist, Utah Dept. of Workforce Services. (1989 - 1997).

Professional Memberships

American Political Science Association
American Political Science Association Policy Section
Midwest Political Science Association
Western Political Science Association
Pacific Northwest Political Science Association
Association for Public Policy Analysis and Management

RESEARCH

Published Intellectual Contributions

Refereed Journal Articles

WOOD, R. (2006). "Tobacco's Tipping Point: The Master Settlement Agreement as a Focusing Event". *Policy Studies Journal, 34*(3), 419-436 (invited manuscript)

WOOD, R. (2006). "The Dynamics of Incrementalism: Subsystems, Politics, and Public Lands". *Policy Studies Journal, 34*(1), 1-16 (selected as lead article)

WOOD, R. (2004). "Earthquake Entrepreneurs: Local Policy Systems and the Regulation of Public Risks in California". *State and Local Government Review, 36*(3), 198-211.

WOOD, R., May, P. J. (2003). "At the Regulatory Frontlines: Inspectors' Enforcement Styles and Regulatory Compliance". *Journal of Public Administration Research and Theory, 13*(2), 117-140.

Journal Articles

WOOD, R. (1999). "Earthquake Entrepreneurs: Local Seismic Regulation in California". *Pacific Earthquake Engineering Research Center, PEER Report 1999*(04), 60-84.

Monographs

WOOD, R. (2005). *"Strategies, Opportunities, and Choice: Local Governments and Economic Development in North Dakota"* (pp. 1-23). Grand Forks, ND: Bureau of Governmental Affairs.

Contracts, Grants and Sponsored Research

Contract

WOOD, ROBERT (Principal), "Survey of Potential Students at University of Minnesota, Crookston," Sponsored by Hanson Research, Private, $2,981.00. (April 15, 2007 - Present).

WOOD, ROBERT (Principal), "Determining Fair Market Rents in the Bismarck/Mandan SMA," Sponsored by Burleigh County Housing Authority, Other, $18,961.00. (January 1, 2007 - April 1, 2007).

WOOD, ROBERT (Principal), "Attitudes and Opinion of North Dakota Residents on Underage Drinking: Prevalence and Prevention," Sponsored by North Dakota Students Against Drunk Driving, Private, $2,484.00. (January 1, 2007 - February 20, 2007).

Grant

WOOD, ROBERT (Principal), "Podcasting: Creating Quality Content to Enhance Political Science 115 and 432," Sponsored by Office of Instructional Development, The University of North Dakota, $1,500.00. (March 15, 2007 - Present).

WOOD, ROBERT (Principal), "Travel Grant," Sponsored by Senate Scholarly Activities Committee, The University of North Dakota, $379.00. (April 12, 2007 - April 15, 2007).

WOOD, ROBERT (Principal), "Measuring the Relative Strength of Competing Frames in Policy Domains," Sponsored by Graduate School (Graduate Research Professorship), The University of North Dakota, $6,000.00. (January 12, 2007 - March 15, 2007).

WOOD, ROBERT (Principal), "Faculty Instructional Development Grant," Sponsored by Office of Instructional Development, The University of North Dakota, $750.00. (February 8, 2007 - February 11, 2007).

Sponsored Research

WOOD, ROBERT (Co-Principal), HARSELL, DANA MICHAEL (Co-Principal), "Patterns of Provision: How Public Services are Delivered in North Dakota Cities and Counties," Sponsored by Small Business Development Center, Other, $8,000.00. (March 26, 2007 - Present).

WOOD, ROBERT (Principal), "Click Here to Learn: The Impact of Clickers in the Classroom," Sponsored by Office of Instructional Development (Bush Teaching Scholars), The University of North Dakota, $3,000.00. (July 15, 2006 - June 15, 2007).

WOOD, ROBERT (Principal), "Policy Entrepreneurs, Local Governments, and Information Technology in North Dakota," Sponsored by Government Rural Outreach Center, The University of North Dakota, $28,000.00. (March 1, 2005 - May 15, 2006).

Presentations Given

WOOD, R. (Presenter & Author), QUINN, A. (Presenter & Author), SWINNEY, L. (Presenter & Author), Beyond Boundaries Teaching and Learning Conference, "Measuring the Impact of Personal Response Systems (Clickers): A Research Agenda for Examining Student Perceptions and Learning", UND Division of Continuing Education, Grand Forks, ND (October 4-5 2007).

WOOD, R. (Presenter & Author), HARSELL, D. M. (Presenter & Author), Pacific Northwest Political Science Conference, "Privatization and Public Service Provision in North Dakota," Pacific Northwest Political Science Association, Spokane, WA. (October 19, 2007).

WOOD, R. (Presenter & Author), HARSELL, D. M. (Presenter & Author), Midwest Political Science Conference, "Pragmatism or Politics? Privatization and Public Service Provision in North Dakota," Midwest Political Science Association, Chicago, IL. (April 12, 2007).

WOOD, R. (Presenter & Author), Teaching and Learning Conference, "Click Here to Learn: Examining the Impacts of Personal Response Systems in Large University Classes," American Political Science Association, Charlotte, NC. (February 10, 2007).

WOOD, R. (Presenter & Author), American Political Science Association Conference, "Supervision and the Street-Level Bureaucrat," American Political Science Association, Philadelphia, PA. (August 31, 2006).

WOOD, R. (Presenter & Author), Midwest Political Science Conference, "Policy Entrepreneurs and Economic Development in North Dakota Cities," Midwest Political Science Association, Chicago, IL. (April 21, 2006).

WOOD, R. (Presenter & Author), Midwest Political Science Conference, "The Dynamics of Incrementalism: Subsystems, Politics, and Public Lands," Midwest Political Science Association, Chicago, IL. (April 4, 2005).

WOOD, R. (Presenter & Author), Association for Public Policy Analysis and Management Conference, "The New Public Dilemma: The Contrasting Assumptions of Traditional Public Administration and New Public Management," Association for Public Policy Analysis and Management, Atlanta, GA. (October 28-30, 2004).

WOOD, R. (Presenter & Author), Midwest Political Science Conference, "The New Public Dilemma: Supervision vs. Empowerment on the Front Lines of Government," Midwest Political Science Association, Chicago, IL. (April 12-15, 2004).

WOOD, R. (Presenter & Author), Association for Public Policy Analysis and Management Conference, "At the Regulatory Front Lines: Supervision and Accountability at the Street-Level," Association for Public Policy Analysis and Management, Washington, DC. (October, 2003).

WOOD, R. (Presenter & Author), American Political Science Association Conference, "At the Regulatory Frontlines: Positive and Negative Explanations for Street Level Behavior," American Political Science Association, Boston, MA. (August, 2002).

WOOD, R. (Presenter & Author), Pacific Northwest Political Science Conference, "At the Regulatory Frontlines: Understanding the Discretionary Behavior of Street-Level Bureaucrats," Pacific Northwest Political Science Association, Bellevue, WA. (October 17-19, 2002).

WOOD, R. (Presenter & Author), Midwest Political Science Conference, "At the Regulatory Frontlines: Inspectors as Street-Level Bureaucrats," Midwest Political Science Association, Chicago, IL. (April, 2002).

WOOD, R. (Presenter & Author), American Political Science Association Conference, "Earthquake Entrepreneurs: The Importance of Local Initiative in Regulating Public Risks," American Political Science Association, San Francisco, CA. (August, 2001).

WOOD, R. (Presenter & Author), MAY, P. (Presenter & Author) American Political Science Association Conference, "At the Regulatory Frontlines: Inspectors' Enforcement Styles and Regulatory Compliance," American Political Science Association, San Francisco, CA. (August, 2001).

WOOD, R. (Presenter & Author), Western Political Science Conference, "Where the Rubber Meets the Road: A Typology of the Street-Level Policy Maker," Western Political Science Association, Las Vegas, NV. (March, 2001).

WOOD, R. (Presenter & Author), FEELEY T.J. (Presenter & Author), Pacific Earthquake Engineering Research Center Annual Meeting, "Regulatory Enforcement of Seismic Provisions," Pacific Earthquake Engineering Research Center, Berkeley, CA. (April, 1999).

Research in Progress

"Tipping Points, Focusing Events and Policy Entrepreneurs" (Data collection and analysis)
In every area of public policy, there are at least two, and sometimes many more, competing perspectives. Policy scholars have long observed that a triggering event can draw attention to an issue and dramatically reshape the balance between policy images, and my research has suggested that in some cases a much smaller tipping event can produce a similarly large effect. The problem with identifying the specific point at which a policy area "tips" lies in the nature of these events themselves. By definition, they are small, obscure, and seemingly unimportant.

This research pinpoints these tipping points by identifying the moment when a challenging or emerging policy image overtakes the dominant frame using factor analysis scores generated by content analysis software. Identifying the tipping point of an issue opens the door to improving our understanding of the entire policy process. Every contemporary theory recognizes the triggering power of attention, yet in the absence of an obvious triggering event, they generally cannot explain why some issues tip and others do not. This approach can chart the emergence of new ideas, actors, or conditions and for the first time track the impact of the changes over time.

"Policy Entrepreneurs, Local Governments, and Information Technology in North Dakota" (Writing Results)
This research is an essential step in the strategic implementation of a technology policy designed to benefit rural residents. A number of studies have already been conducted to understand the preferences, knowledge, and resources of citizens with regard to information technologies (Social Science Research Institute 2002; Winkelman 2003; O'Keefe et. al 2004; Rakow 2004), but virtually no research has been conducted on the readiness (or willingness) of local policymakers to take the steps necessary for implementation. This research examines the opportunities, obstacles, and challenges associated with the emerging class of information technologies in rural communities. The central policy question is how the attitudes, resources, and motivations of local leaders shape both the potential for economic growth via broadband technologies and the potential for delivering government services through these technologies to the rural citizens of North Dakota. The findings suggest that the strongest predictor of success in this area is the presence of an active policy entrepreneur. This finding remains significant even when other likely influences are controlled.

TEACHING

Awards and Honors

Bush Teaching Scholar, University of North Dakota. (May 2006).

UND Award for Departmental Excellence in Teaching, University of North Dakota. (February 23, 2006).

Outstanding Professor at the University of North Dakota, Mortarboard. (April 2005).

Teaching Experience

The University of North Dakota
Political Science and Public Administration 115, American Government I, 11 courses.
Political Science and Public Administration 393, Environmental Policy, 2 courses.
Political Science and Public Administration 393, Media, Technology and Opinion, 1 course.
Political Science and Public Administration 405, Political Behavior, 1 course.
Political Science and Public Administration 432, Public Policy Making Process, 3 courses.
Political Science and Public Administration 433, Administrator and Public Affairs, 1 course.
Political Science and Public Administration 532, Public Policy Processes, 2 courses.
Political Science and Public Administration 552, Health Policy, 2 courses.

The University of Washington
Political Science 202, American Government, 1 course.
Political Science 303, Public Policy Formation in the United States, 1 course.
Interdisciplinary Arts and Sciences 405, Urban Politics and Policy, 1 course.

Non-Credit Instruction

Workshop, Sigma Phi Epsilon, 35 participants. (February 26, 2007).

"Personal Response Systems" Workshop, Office of Instructional Development, 20 participants. (March 29, 2006).

Directed Student Learning

Directed Individual/Independent Study, "The Impact of Technology on Political Campaigns", Other CSCI494. (September 1, 2007 - Present).
Advised: Collin, Anderson

Directed Individual/Independent Study, "Readings on Congress", Political Science and Public Administration 491. (August 21, 2007 - Present).
Advised: Caitlin, Krenz

Directed Individual/Independent Study, "Readings on Congress", Political Science and Public Administration 491. (August 21, 2007 - Present).
Advised: Natalie, Keller

Undergraduate Honors Thesis, "The English Coulee Problem", Honors. (August 16, 2007 - Present).
Advised: David, Barta

Directed Individual/Independent Study, Political Science and Public Administration 496. (May 1, 2007 - Present).
Advised: Mary, Mardian

Master's Thesis Committee Member. (May 1, 2007 - Present).
Advised: Dean, Lefor

Master's Thesis Committee Member. (May 1, 2007 - Present).
Advised: Valerie, Johnson

Undergraduate Honors Thesis, Honors. (May 1, 2007 - Present).
Advised: AJ, Kasprick

Directed Individual/Independent Study, "Readings on the Public Policy Process", Political Science and Public Administration 491. (January 9, 2007 - Present).
Advised: Joshua, Plencner

Undergraduate Honors Thesis, "Rainforest Strategies: Balancing Ecology and Economics in the Amazon". (December 7, 2006 - Present).
Advised: Tera, Fong

Directed Individual/Independent Study, "How well prepared is North Dakota for the aging and retirement of the baby boomers?", Political Science and Public Administration 997. (November 1, 2006 - Present).
Advised: Krista, Yordanov

Directed Individual/Independent Study, "Family Support Group Needs Across the State of North Dakota", Political Science and Public Administration 996. (October 1, 2006 - Present).
Advised: Sarah, Brown

Doctoral Advisory Committee Member, "Public Discourse, Communication, and Public Policy". (May 1, 2006 - Present).
Advised: Taras, Lewycky

Directed Individual/Independent Study, "Interdisciplinary Topics 399" 399. (January 10, 2007 - February 14, 2007).
Advised: Ryan, Graf, Anthony, Elsperger, Thomas, Foster, Isaac, Halvorson, Gregory, Korgel, Dustin, Poxleitner, Stephanie, Flyger

Directed Individual/Independent Study, "Effects of Direct-To-Consumer Advertising of Prescription Medicines in North Dakota", Political Science and Public Administration 997. (January 1, 2005 - December 15, 2006).
Advised: Tara, Lacher

Directed Individual/Independent Study, "Directed Readings", Political Science and Public Administration 491. (May 15, 2006 - August 24, 2006).
Advised: Brian, Lenney

Directed Individual/Independent Study, "Directed Readings", Political Science and Public Administration 591. (August 22, 2005 - December 16, 2005).
Advised: Peggy, Vaagen

SERVICE

Editorial and Review Activities

Invited Manuscript Reviewer, revision of "Enemies To Allies: How The Adaptation Of Policy Designs Created An Alliance Between Farmers And Environmentalists," Policy Studies Journal, 1 review. (September 5, 2007 – October 5, 2007).

Invited Manuscript Reviewer, "Global Public Policy, Transnational Policy Communities and their Networks," Policy Studies Journal, 1 review. (August 5, 2007 – September 5, 2007).

Invited Manuscript Reviewer, "American Government: Historical, Popular, and Global Perspectives," Thomson/Wadsworth Publishing, 1 review. (April 13, 2007).

Invited Manuscript Reviewer, "The Politics of Crisis Policymaking: Chernobyl and Swedish Nuclear Energy Policy," Policy Studies Journal, 1 review. (March 19, 2007 - April 3, 2007).

Invited Manuscript Reviewer, "American Government: Political Change and Institutional Development," Routlege Publishing, 1 review. (December 14, 2006 - January 5, 2007).

Invited Manuscript Reviewer, "Enemies To Allies: How The Adaptation Of Policy Designs Created An Alliance Between Farmers And Environmentalists," Policy Studies Journal, 1 review. (August 31, 2006 - September 30, 2006).

Invited Manuscript Reviewer, "Punctuated Equilibrium In Limbo: The Tobacco Lobby And U.s. State Policymaking From 1990 To 2003," Policy Studies Journal, 1 review. (November 2, 2005 - December 2, 2005).

General Service

College

Committee Member, Events Planning Committee, Member. (August 25, 2006 - Present).

Department

Bureau of Governmental Affairs, Director. (December 1, 2006 - Present).

Student Organization

Student Org Advisor (Non-Professional Org), Latter-Day Saints Student Association, Advisor. (August 25, 2006 - Present).

Student Org Advisor (Non-Professional Org), Sons of Liberty, Advisor. (August 25, 2005 - Present).

The University of North Dakota

Committee Member, Faculty Senate Legislative Affairs Committee, Member. (August 24, 2005 - Present).

Committee Member, University Bookstore Committee, Member. (August 24, 2005 - Present).